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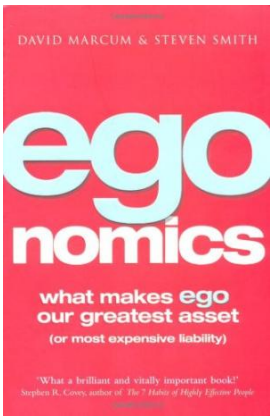

Simon & Schuster Ltd. Paperback. Book Condition: new. BRAND NEW, Egonomics: What Makes Ego Our Greatest Asset (or Most Expensive Liability), Dave Marcum, Steven Smith, Backed by five years of research, David Marcum and Steven Smith's egonomics informs readers that the key to great leadership is understanding exactly what ego is - and what it should not be. With the aid of real-life examples and persuasive writing, egonomics argues that while most people believe ego is negative, it is actually...

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