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Frame #104 (Paperback)

By -

Frame Publishers, United States, 2015. Paperback. Book Condition: New. 295 x 229 mm. Language: English . Brand New Book. Three words say it all: tech takes over. Retail is now a hybrid of digital and physical environments. Physical stores are crossing with digital stores to offer the best from each realm, allowing us to say we are living in a phygital world. Frame #104 analyses the retail landscape of tomorrow. Contents Seeds We go from atelier to laboratory in search of what s bubbling on the fringes of the great indoors. Harvest The pick of the crop: a visual feast plucked from the worlds of art and design. Portraits Entrepreneur, humanist and sustainability advocate, Yves Behar believes design is about questioning the status quo in order to move into the future. Swedish practice Claesson Koivisto Rune identify the designer who s grabbed their attention and Lebanese designer Najla El Zein animates the ordinary from her studio in Beirut. Features In this issue s Frame Lab, tech takes over as retail becomes a hybrid experience with the integration of augmented reality and social media platforms. According to Japanese designer Nosigner, the borders of professional design are shifting to bring innovation to...

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