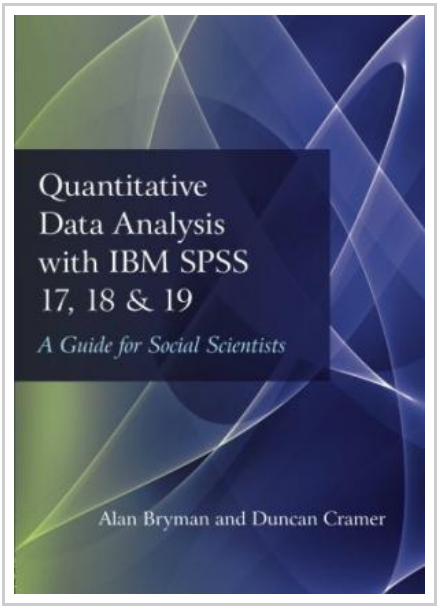

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Quantitative Data Analysis with IBM SPSS 17, 18 19: A Guide for Social Scientists (Paperback)

By Alan Bryman, Duncan Cramer

Taylor Francis Ltd, United Kingdom, 2011. Paperback. Book Condition: New. 2nd Revised ed.. 236 x 155 mm. Language: English . Brand New Book. This latest edition has been fully updated to accommodate the needs of users of SPSS Releases 17, 18 and 19 while still being applicable to users of SPSS Releases 15 and 16. As with previous editions, Alan Bryman and Duncan Cramer continue to offer a comprehensive and user-friendly introduction to the widely used IBM SPSS Statistics. The simple, non-technical approach to quantitative data analysis enables the reader to quickly become familiar with SPSS and with the tests available to them. No previous experience of statistics or computing is required as this book provides a step-by-step guide to statistical techniques, including: * Non-parametric tests * Correlation * Simple and multiple regression * Analysis of variance and covariance * Factor analysis. This book comes equipped with a comprehensive range of exercises for further practice, and it covers key issues such as sampling, statistical inference, conceptualization and measurement and selection of appropriate tests. The authors have also included a helpful glossary of key terms. The data sets used in Quantitative Data Analysis with IBM SPSS 17, 18 and 19 are...

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