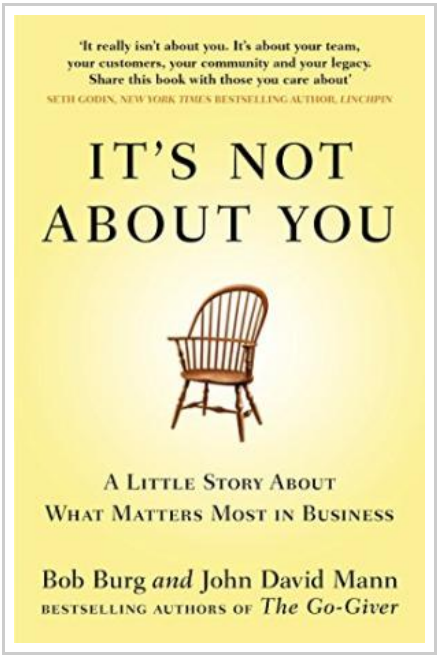

DOWNLOAD

It s Not About You: A Little Story About What Matters Most In Business (Paperback)

By Bob Burg, John David Mann

Penguin Putnam Inc, United States, 2012. Paperback. Book Condition: New. 196 x 128 mm. Language: English . Brand New Book. A manifesto for twenty-first-century leadership packaged in a fun and engaging story. Buy this book and get it in the hands of everyone in your company . (Darren Hardy, publisher, Success magazine). Ben is a young manager who has been charged with persuading 500 employees to agree to a merger. Facing an impossible battle, he seeks the advice of an old friend, who introduces him to eccentric Aunt Elle. In the week leading up to the crucial employee vote, Aunt Elle teaches Ben about the power of influence and positive persuasion. Ben also meets with the company s top executives, coming back with a new leadership lesson each time. Ben finally learns the critical principle so many people in power fail to grasp: it s not about me, it s about you. Written with a light touch and filled with practical advice, this book will resonate with all who aspire to influential leadership.

READ ONLINE
[1.91 MB]

Reviews

This book can be worthy of a read, and much better than other. It usually fails to charge a lot of. I realized this publication from my dad and i encouraged this pdf to understand.

-- ***Prof. Flo Cruickshank DDS***

Definitely among the best publication We have possibly read through. I really could comprehended everything using this published e ebook. Its been written in an exceedingly straightforward way and it is simply after i finished reading through this ebook through which basically altered me, change the way i believe.

-- ***Mr. Malachi Block***